## Company Profile

Water Filtration Equipment













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Mr. Muhammad Ashraf Founder and Director NESCO

At the outset, I deem it a privilege to introduce our company to our customers, stakeholders and the end-users as I firmly believe that knowing the company better helps our customers make informed decisions. With this objective, I humbly aim to give you a bird's eye-view of our company.

National Electrical Systems Industries FZE has been operating in Hamriyah Free Zone, Sharjah, United Arab Emirates since 2003 and it has grown from strength to strength ever since.

The investment decisions, the dedication of our employees and our listening to the customers' needs have all culminated into the creation of the state-of-the-art factory equipped with the most advanced technological machines, which increased our quality rapidly beyond the minimum quality standards.

Our capabilities encompass design & development, production to exacting and demanding requirements and quality control not to mention delivering engineered solutions in the form of custom built electrical systems and switchboards.

With this brief introduction, I call upon you to go through our brochure and our website as well while I request you to patronize and benefit from our products made with you in mind – our informed customer.



We provide products conforming to governing standard and of consistent quality which help us stand out in all our operations to achieve customer satisfaction for sales and services. Our team firmly believes in sharing information of the products and other extremely important details, necessary for the community and for our respected dealers.





The National water purification system is a self-governing division of NESCO, located in Hamriyah free Zone Sharjah UAE, acquiring 25,000 sq. meters of manufacturing facility.

Since inception of new division, we widely adopted the world's most advanced electro-mechanical technology inclusive of robotics, plastic injection, ultrasonic welding and many other advanced facilities. We constantly improve the product manufacturing quality to strive for excellence and to accomplish the need of our valued customers.

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As with all leading—edge technologies, there will always be improvements to be made; our mission is to bring sustainable productivity through safer, cleaner more efficient, cost effective environment for water purification systems.





#### Commitment to Total Quality

We are committed to provide superior quality products and services to our customers and never compromise on quality in everything that we do.

#### Respect for Individuals

We value each individual in the company, suppliers and service providers for their contribution and respect our relationship with them.

#### **Customer Comes First**

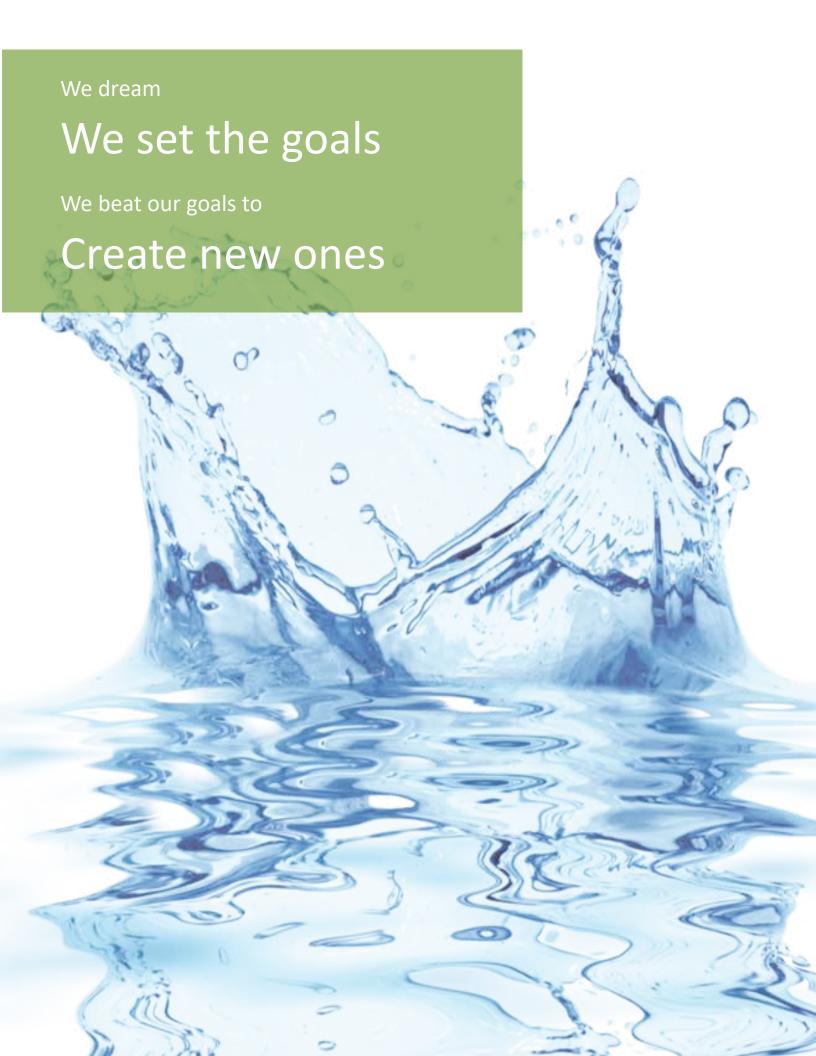
Our product and services are developed with the customer in mind. We treat our customers with dignity and honesty and focus on the success of our customers.

#### Collaboration and Teamwork

We value shared decision-making, teamwork and partnerships and seek opportunities to build relationships that will create greater value across functions, businesses and locations.

#### Continuous Learning and Innovation

We believe that improvement is a continuous process. We are always open to change in order to discover new and creative ways to meet the changing needs of our customers.









Our expertise and engineering design techniques have made us one of the leading Manufacturers in Asia, Gulf, Africa and Far Eastern countries, offering the widest selection of cartridge and filter housings available today.

In addition to manufacturing our standard products we utilize the latest 3D modelling techniques to supply fully documented and certified customized designs. Our R&D and design team is fully conversant in the increasing technical demands of water purification equipment's and the enhancement in technologies worldwide.

World-Class Product Competitiveness Clean Water is becoming an increasingly important requirement, owing to rapidly changing climatic and industrial developments. To keep pace with this trend, we supply worldclass products that are manufactured under strict quality control, conforming to international health standards. Our cartridge manufacturing division is equipped with most modern machines imported from USA with the sole purpose of providing the highest quality of products to our customers.

These are precision machines which are renowned around the world for their effective and efficient controls in the manufacturing of wound cartridges with exact micron ratings.





# INNOVATION with SIMPLICITY

Our team of product developers combined with dedicated manufacturing personnel are committed to ensure stringent compliance with the international standards.



Our business foundation is based on two core concepts; customer-first, and reliable quality. We are constantly evaluating the requirements and appropriate technologies to match them.

Our selection of food-grade raw materials and state-of-the-art infrastructure is eveidence of our committment to health.















## People

Our people are our assets. We continually provide technical training to enhance their skills. Additionally our recruitment team persues experienced personnel in all departments.

## Manufacturing Excellence

Our technical department is prima facia of our company. We have industry experts in designing and machine programming. Our infrastructure is equipped with latest and most modern technology both in terms of machines and systems.

## Customer experience

We strive to make a professional and Jubilant experience for our customers by provision of prompt and technically sound solution.

#### Growth

We are in a competitive market, hence continual growth is a challange. We unceasingly endevour to keep trust of our customers through constant excellence. We always compete with integrity, values and ethical standards in order to gain new business.













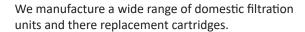






NATIONAL GREEN Filters are designed and manufactured for top performance and backed by the most comprehensive after sales service

## Domestic Water Filters



We have the most modern and efficient machines available in the market known for there performance and accuracy.





### A tradition of Trust

The finest of materials with modern technology brings the most relaible water for your life



## Replacement Cartridges

National Green Nominal String Wound Filter Cartridge are manufactured on precision wound machines with excellent multi layer depth filtration.

The String Wound Cartridge is economical yet effective in majority of filtration requirements. The unique string winding pattern provides true depth filtration and better flow capacity for various micron ratings.











Precision wound cartridges 10", 20", 30" & 40" Lengths

National Green Granular Activated and Carbon Block cartridges are manufactured using high quality carbon.

The high quality carbon removes unpleasant taste, odor and chlorine that may be present in the water source.



The melt blown cartridge filters are choice for process fluids in variety of manufacturing processes i.e. water filtration, RO prefiltration, Oils, filtration of mild to moderate corrosive liquids, and are compatible with a number of volatile solvents and gasses.





Pure and Fresh in Every Drop

NATIONAL GREEN® WATER PURIFICATION SYSTEMS

A Division of National Electrical System Industries www.nescouae.com